

ANDIE BUSH

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SKILLS

Adobe Photoshop
Adobe Premiere
Adobe InDesign
Adobe Illustrator
Keynote
Mail Chimp

ADDITIONAL

Customer service experience
Avid skier and mountain lover
Fitness enthusiast

EXPERIENCE

Junior Graphic Designer

Just Salad / NY / September 2019 - Current

- Conduct regular store visits to gather information for future design projects and mock-up possible executions to fit brand image
- Design print and digital materials to inform customers about promotions
- Design email promos and format in mail chimp to encourage customers to use online ordering site

Art Director Intern

Wunderman Thompson / NY / June 2019-August 2019 /

- Designed illustrations for campaign for fortune 500 company that used history about founding fathers to inform people about life insurance
- Produced Instagram stories to market luxury housing for fortune 500 company to inform viewers about the homes that were offered
- Redesigned internal screens around company office to increase involvement in corporate clubs and activities and elevate company culture
- Generated internal deck template for non-creatives to use at the beginning of each week to brief company on new business that was being acquired

Graphic Designer

The Dose co. / June 2018-June 2019 /

- Constructed packaging design for CBD drinks to build a cohesive brand image
- Conducted multiple interviews with client to understand their vision and to make a product that reflected the tranquility of the brand
- Designed collateral for company that is displayed on the website to increase sales

Marketing Team Member & Volunteer

Dance Marathon, University of Michigan / 2017-2019 /

- Designed collateral that is displayed on campus and online, building the organizations brand image
- Raised over \$1,000 every year for pediatric rehabilitation programming

Building Supervisor

University of Michigan Recreational Sports / 2017-2019 /

- Resolved customer complaints and concerns in a timely and professional manner contributing to the positive reputation of the gym
- Oversaw entry-level staff personnel responsibilities to service over 40,000 student and faculty daily

Digital Content & Design Team Member

SHEI Magazine / 2016-2017 /

- Designed page layouts for the largest fashion magazine on campus to create quality and professional content
- Assisted in website design and homepage creation to improve overall site navigation

EDUCATION

University of Michigan

Ann Arbor MI

Penny Stamps School of Art and Design (2015-2019)

Bachelor of Arts, May 2019

DIS Copenhagen

Study Abroad (June-July 2017)

Graphic Design Studio

Lehigh University

Bethlehem, PA

(2015-2016)