

ANDIE BUSH.

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www.andiebush.com

Create designs using Adobe Suite
Programs (InDesign, Photoshop,
Illustrator and Figma), Experience in Google Suite

Skills: Typography, Color, Layout, Instagram
Design (Grid, IG Posts, IG Stories , Logo Creation,
Marketing and Branding, Photo Editing

EXPERIENCE

Senior Design Manager

CA Creative / NY / July 2020 - Present

- Design larger-scale digital projects, including IG grids, Facebook/ IG posts, social sweepstakes, to increase user engagement
- Build aesthetically elevated presentation decks for clients
- Create visual solutions for clients to create a cohesive and consistent brand identity across a variety of platforms
- Clients include: PUBLIC Hotel, Shopbop, The Peninsula Hotels, Rosewood Baha Mar, Mayors Jewelers, Watches of Switzerland, Saturday Skin, Great Jones Distillery, Accutron Timepieces and more

Junior Graphic Designer

Just Salad / NY / September 2019 - March 2020

- Conducted regular store visits to gather information for future design projects and mocked-up possible executions to fit brand image
- Designed print and digital materials to inform customers about promotions
- Designed email promos and format in mail chimp to encourage customers to use Online ordering site

Freelance Graphic Designer

ARTHOUSE / January - March 2020 /

- Designed graphics for musicals Come From Away and The Girl From the North Country to build a strong presence on Instagram
- Completed up to 6 social media posts a day while fielding spot projects for the musicals Come From Away and The Girl from the North Country

Art Director Intern

Wunderman Thompson / NY / June 2019-August 2019/

- Designed illustrations for campaign for fortune 500 company that used history about founding fathers to inform people about life insurance
- Produced Instagram stories to market luxury housing for fortune 500 company to inform viewers about the homes that were offered
- Redesigned internal screens around company office to increase involvement in clubs and activities to elevate company culture
- Generated internal deck template for non-creatives to use at the beginning of each week to brief company on new business that was being acquired

Graphic Designer

The Dose co. / June 2018-June 2019 /

- Constructed packaging design for CBD drinks to build a cohesive brand
- Conducted multiple interviews with client to understand their vision and to make a product that reflected the tranquility of the brand

Building Supervisor

University of Michigan Recreational Sports / 2017-2019 /

- Resolved customer complaints and concerns in a timely and professional manner contributing to the positive reputation of the gym
- Oversaw entry-level staff personnel responsibilities to service over 40,000 student and faculty daily

EDUCATION

University of Michigan

Ann Arbor, MI

Penny Stamps School of Art and Design (2015-2019)

Bachelor of Arts, May 2019

DIS Copenhagen

Study Abroad (June-July 2017)